



FOR IMMEDIATE RELEASE

EXPERIENCE TORONTO FROM THE WATER WITH MARIPOSA CRUISES

Toronto, Ontario – Spring/Summer, 2009 – Now in its third decade, the magnificent vessels of **Mariposa Cruises** have been one of Toronto's most unique and elegant event venues at the waterfront. Over one million Torontonians and visitors have enjoyed the incredible sightseeing experience from the water's edge aboard one of the seven distinguished crafts. Visit www.mariposacruises.com or call 416-203-0178 for more information.

Situated in the heart of Toronto's premier tourist destination, **Mariposa Cruises** offers many unique cruises, including one-hour narrated sight-seeing tours of the Toronto waterfront; delectable lunch and Sunday brunch cruises, which include a 2-hour harbour cruise; and evening dinner cruises.

"People are looking at finding ways that will help make them feel energized and revitalized by having mini staycations," states Carol Jolly, Director of Sales and Marketing, Mariposa Cruises. "Toronto has a lot to offer and it is always great to explore and be a visitor in your own city. There is no better way to see and experience this beautiful city than from the water with **Mariposa Cruises**."

Mariposa Cruises is a one-stop-shop for corporate, business, weddings, galas, groups, anniversaries and social events. **Mariposa** provides the venue, full catering services, decorating services and entertainment. Each ship is versatile and spacious enough to accommodate groups and functions from 20 - 575 guests.

"**Mariposa Cruises** captures the magic of Toronto's waterfront and provides the same quality of service you would find in the finest hotels and hospitality facilities," adds Jolly.

NEW at **Mariposa Cruises** for the 2009 Season:

- Experience the exotic tastes of Asia and India with mouthwatering ethnic inspired menus.
- Students can discover the unique history of Toronto while cruising the Toronto waterfront, islands and parklands. Special menus and packages have been created for teachers and students.
- Exciting special events cruises for the 2009 season allow you to get the best seat on the water! Show how much you care with Mariposa's Mother's Day and Father's Day Brunches; see the sky light up at the Fireworks Dinner Cruises; take in the action at the Air Show Lunch Cruises; experience the chills of Halloween Fright Night; join in the festive spirit with Holiday on the Harbour; and ring in 2010 at the magnificent New Years Gala.

Founded in 1987, **Mariposa Cruises** began with the addition of the *Mariposa Belle* and is now the largest hospitality cruise operator in Canada.

With seven different ships to choose from, **Mariposa Cruises** has the perfect venue for special events to accommodate 20-575 people. The fleet varies in size and style and includes southern style paddle wheelers like the *Showboat* or the *Mariposa Belle*, a steamboat replica like the *Oriole*, more cozy contemporary ships like the *Torontonian* or the *Rosemary* and larger luxury boats like the *Northern Spirit* or the *Captain Matthew Flinders*.

With over 34,000 square feet of flexible meeting space, **Mariposa Cruises'** experienced and professional team will create a dynamic experience for any event. Whether it is a corporate function, business meeting, employee get-together, product launch, company event, family outing, event or wedding, **Mariposa Cruises** provides full service event management to ensure that each event is a unique and memorable experience.

Mariposa Cruises also offers scheduled cruises including: a one-hour narrated Sightseeing Tour, a two-hour casual Lunch Cruise or Sunday Brunch Cruise, and a three-hour magical Dinner Cruise.

Mariposa Cruises depart from Toronto's Harbourfront at the east side of Queen's Quay Terminal (207 Queen's Quay West - Queen's Quay West at York Street), with ample parking and the TTC Streetcar within steps.

About Mariposa Cruises

Now in its third decade, **Mariposa Cruises** has built its reputation as the established leader in the Toronto harbour, with an impressive fleet comprising of seven distinctive ships, varying in size and style to accommodate groups up to 575 passengers. **Mariposa Cruises** is the largest Canadian cruise operator to provide full service event management for corporate and social events. For more information on **Mariposa Cruises** please visit www.mariposacruises.com or call (416) 203-0178.

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